



Picture Book 2

New images for the Siemens photo and film database,
2009/2010

<http://brandville.siemens.com>

SIEMENS

Current photos of, from and for Siemens

In this publication we present nine new photo reports featuring various Siemens locations. In summer 2009 the photographer Christian Tille travelled for us to Beijing, New York, Vienna, Dubai, Paris, Copenhagen, Johannesburg, Mumbai und Görlitz. This time, too, we wanted a subjective impression of the people at Siemens, in the office buildings and factories. This also involved photographic details and excursions into the neighbourhoods of the locations, in order to put them in their particular cultural context.

The picture series tell authentic stories from and about Siemens, and capture the local character of the various establishments and the wide cultural variety. They also show a uniting factor: Siemens is at home everywhere in the world, and the world is at home with Siemens.

In addition to the photos from China, the US, Austria, Dubai, France, Denmark, South Africa, India and Germany, there are also impressions from Iceland.

All the photos, 900 in all, were taken exclusively for Siemens. The rights for use in communication by and for Siemens have been acquired. The pictures are available for download in three resolutions, 72, 150 and 300 dpi, on our online platform /brandville in the photo and film database:

<http://brandville.siemens.com/photoandfilm>



Index

Beijing	2009-08-17/18/19	04-21
New York and Iselin	2009-08-24/25/26	22-36
Vienna	2009-08-31/-09-01	37-45
Dubai	2009-09-02/03/04	46-55
Paris	2009-09-08/09	56-69
Copenhagen	2009-09-10/11	70-81
Johannesburg	2009-09-14/15/16	82-92
Mumbai	2009-09-28/29/30	93-103
Görlitz	2009-10-01/02	104-113
Iceland	2009-10-13/14	114-122

Download: <http://brandville.siemens.com/photoandfilm>



Beijing

Forbidden City, calligraphy, mystic dragons, host of the 2008 Olympic Games. Chinas political and cultural centre. A mixture of traditional and state-of-the-art architecture. Ambitious economy, inexorably developing.

Download:

<http://brandville.siemens.com/photoandfilm>

25611



25611



25584



25695



25699



25659



25594



25658



25674



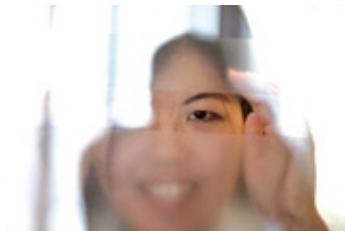
25629



25671



25665



25610



25684



25652



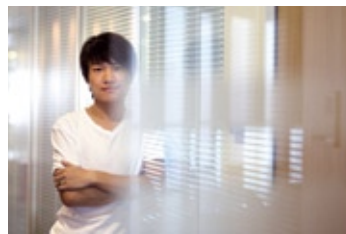
25682



25644



25656



25691



25696



25701



25590



25704



25683



25654



25607



25612



25585



25621



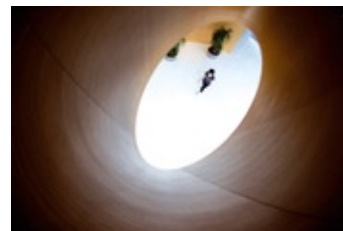
25688



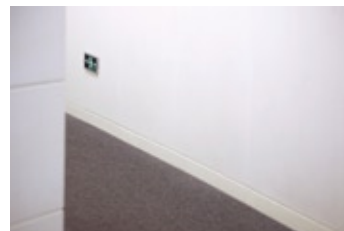
25623



25685



25646



25627



25613



25601



25663



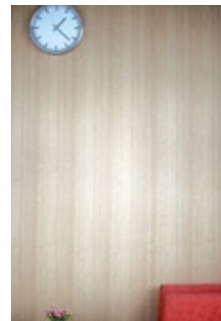
25630



25673



25583



25637



25632



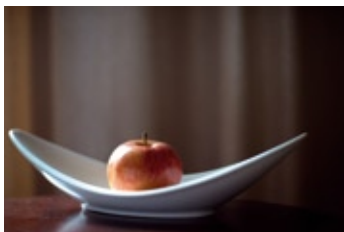
25681



25693



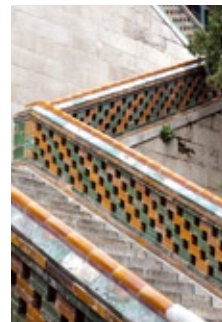
25605



25604



25672



25678



25593



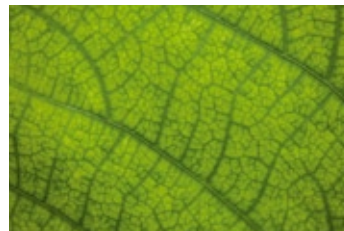
25639



25615



25638



25616



25597



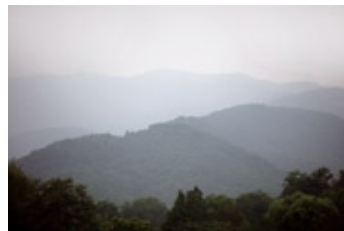
25692



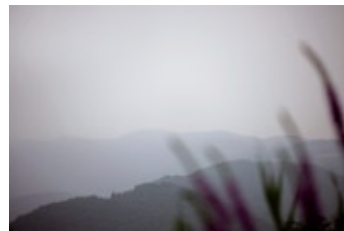
25676



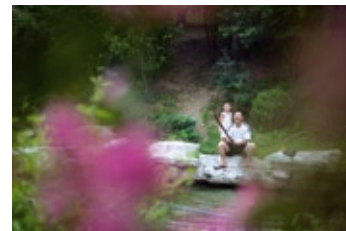
25643



25694



25675



25617



25581



25614



25639



25655



25667



25677



25588



25589



25587



25586



25578



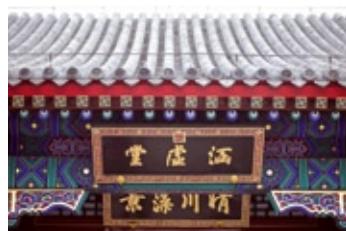
25609



25662



25636



25600



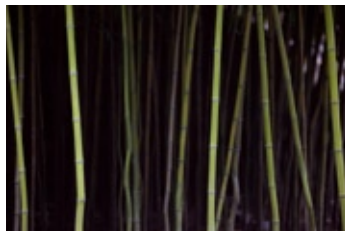
25626



25596



25592



25622



25689



25582



25700



25628



25620



25645



25624



25634



25702



25618



25705



25608



25679



25660



25580



25598



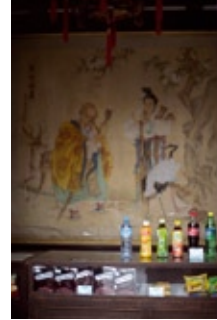
25653



25648



25669



25603



25651



25642



25668



25649



25625



25686



25650



25599



25697



25698



25602



25690



25666



25619



25595



25670



25606



25633



25631



25579



25703



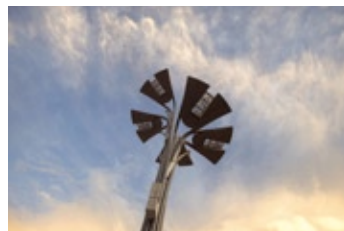
25680



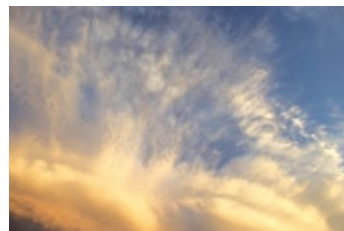
25657



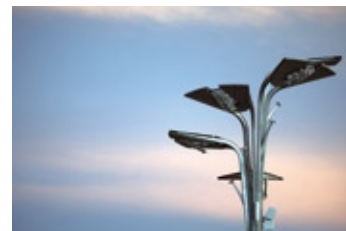
25641



25687



25591



25664



25640



25647



25635



25661



New York

City that never sleeps... the Big Apple, Wall Street, King Kong, the Empire State Building and China Town. Always moving. Skyscrapers as far as the eye can see. Spectacular views over an incomparable skyline. New York Harbour and the Statue of Liberty... Welcome to one of the worlds leading cities!

Download:
<http://brandville.siemens.com/photoandfilm>



25093



25111



25131



25124



25107



25122



25101



25083



25039



25061



25080



25114



25045



25113



25031



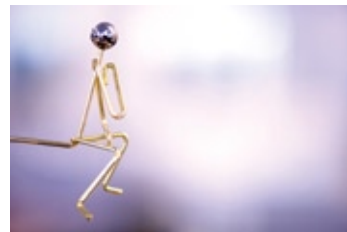
25069



25067



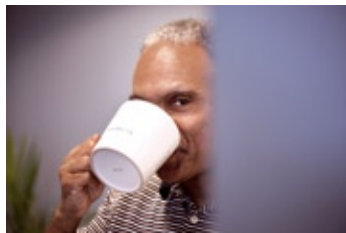
25059



25136



25109



25055



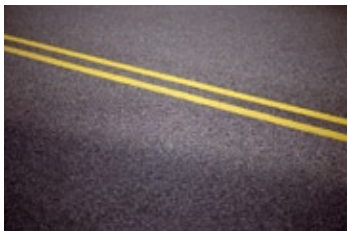
25076



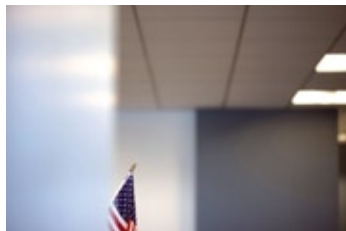
25078



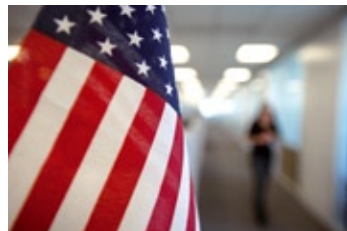
25141



25041



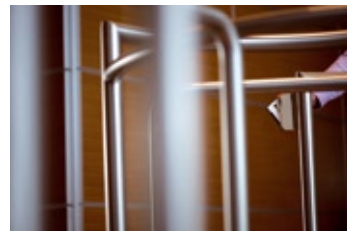
25026



25082



25053



25028



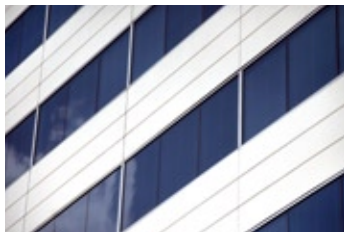
25110



25128



25103



25052



25043



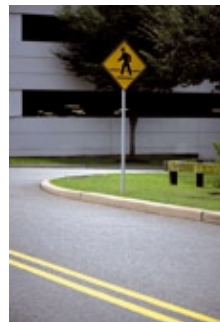
25087



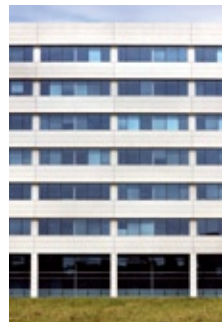
25051



25074



25062



25094



25095



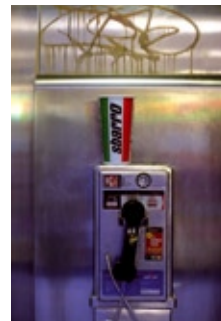
25090



25081



25036



25130



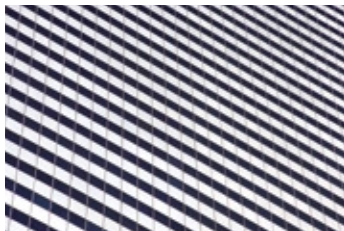
25072



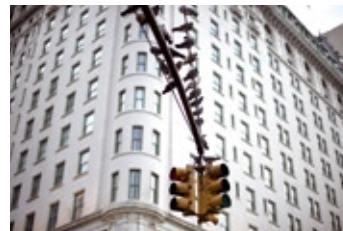
25116



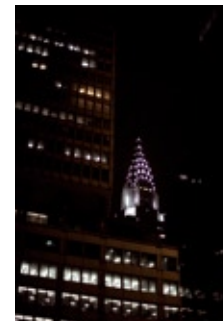
25108



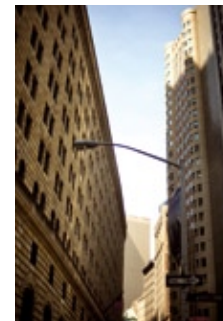
25139



25120



25140



25077



25137



25079



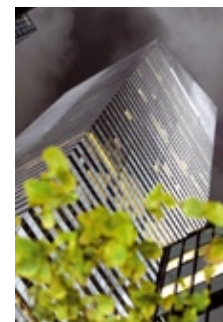
25102



25134



25127



25075



25070



25085



25135



25118



25132



25143



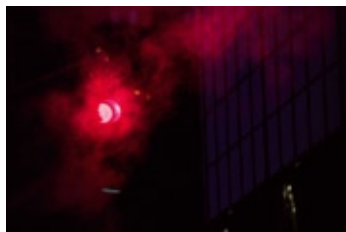
25054



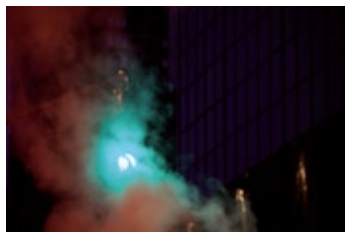
25126



25037



25105



25081



25100



25064



25038



25138



25097



25088



25063



25035



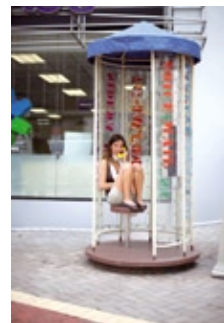
25073



25119



25092



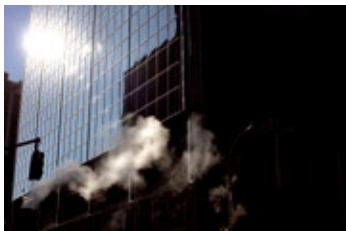
25115



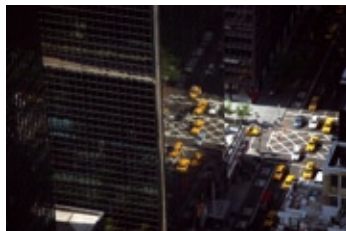
25044



25047



25065



25046



25071



25042



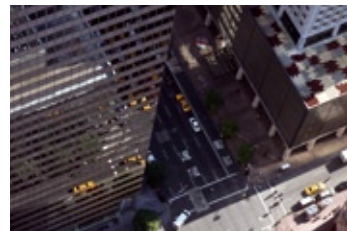
25096



25099



25060



25032



25049



25034



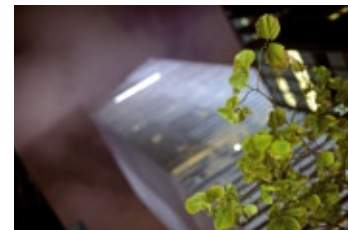
25098



25089



25117



25221



25033



25040



25129



25133



25220



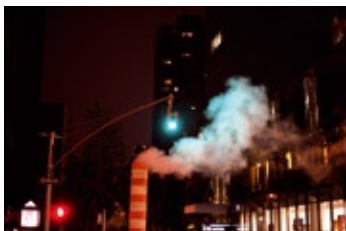
25027



25086



25123



25050



25029



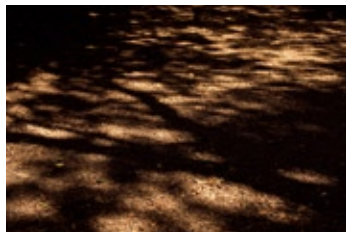
25091



25048



25112



25066



25030



25068



25125



25121



25084



25104



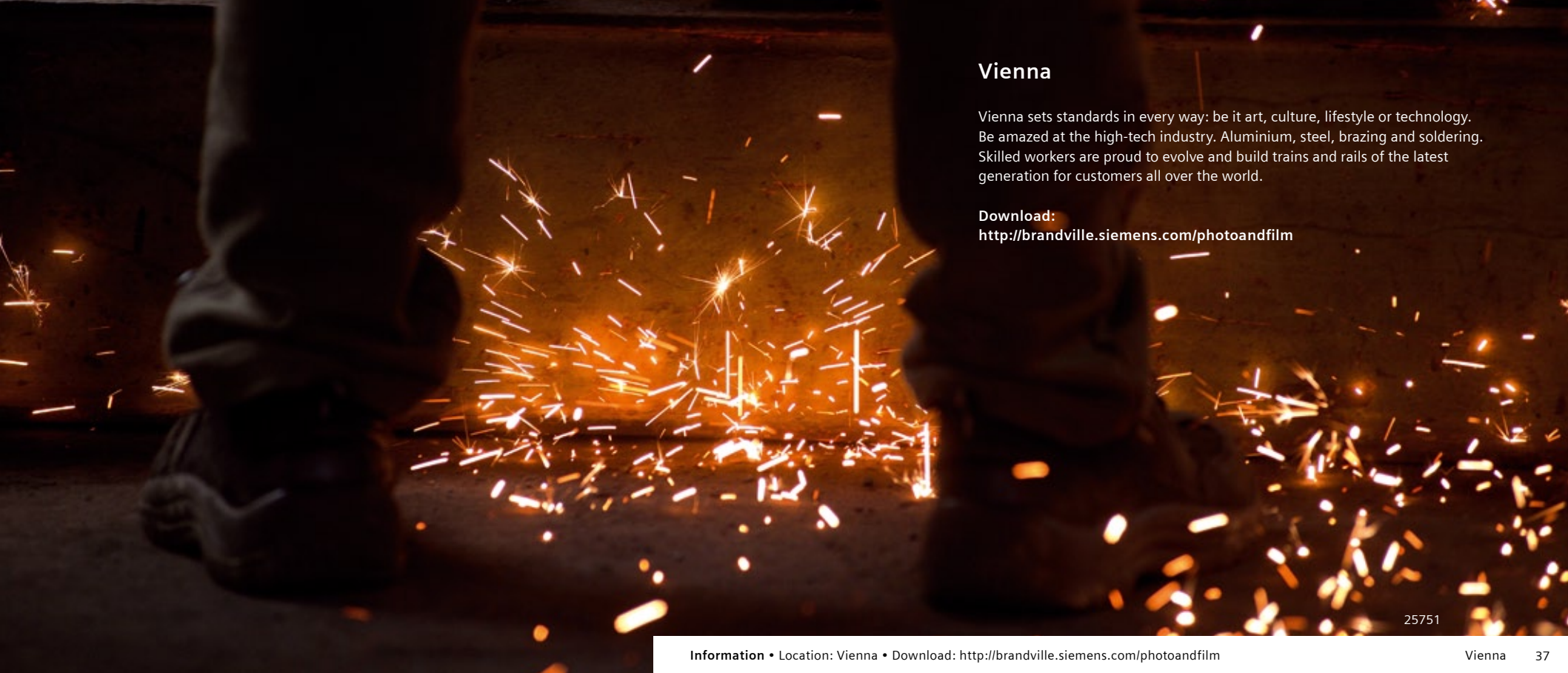
25058



25142



25057

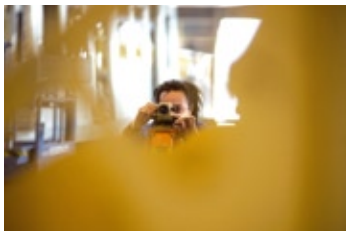


Vienna

Vienna sets standards in every way: be it art, culture, lifestyle or technology. Be amazed at the high-tech industry. Aluminium, steel, brazing and soldering. Skilled workers are proud to evolve and build trains and rails of the latest generation for customers all over the world.

Download:
<http://brandville.siemens.com/photoandfilm>

25751



25749



25746



25724



25712



25730



25765



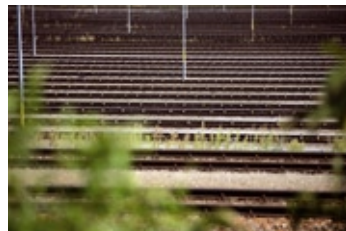
25718



25757



25722



25723



25743



25745



25720



25766



25729



25739



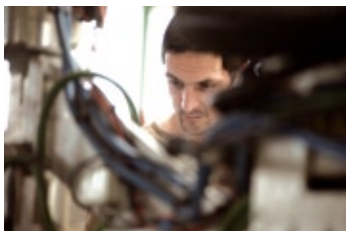
25708



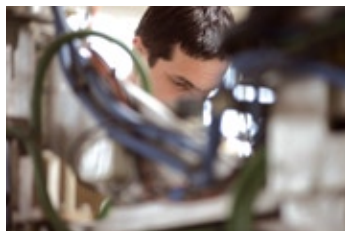
25768



25706



25717



25759



25752



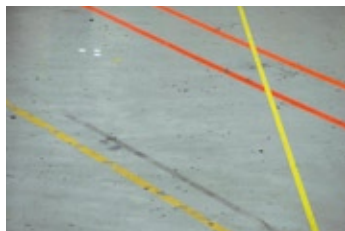
25725



25767



25721



25754



25762



25732



25760



25735



25758



25734



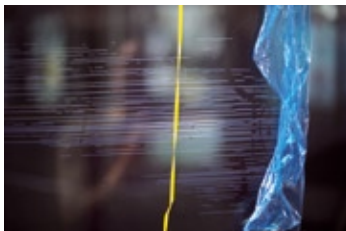
25770



25747



25737



25710



25744



25750



25713



25756



25761



25728



25763



25714



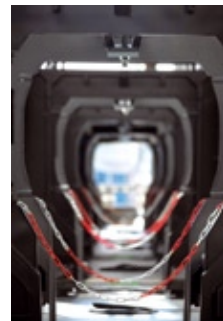
25731



25726



25755



25738



25769



25711



25727



25719



25716



25753



25740



25709



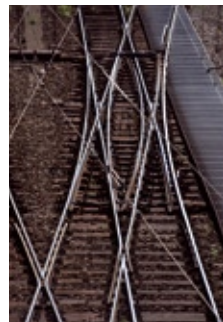
25748



25707



25733



25742



25741



25715



25736



25764

Dubai

25.2697°N 55.3095°E, an oasis in the Arabian Desert, unequalled in its acquirement to reinvent itself over and over again. Unimaginable architecture: ashore and under water. A city between traditions and trend-setting innovations. Cradle of unbelievable ideas destined to come true.

Download:

<http://brandville.siemens.com/photoandfilm>

25263



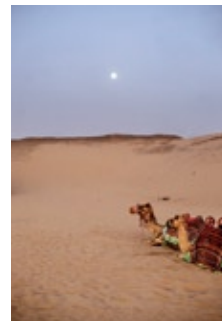
25278



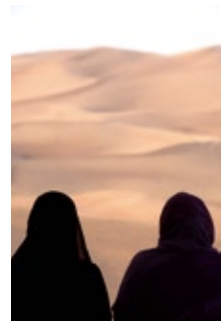
25258



25225



25245



25284



25288



25228



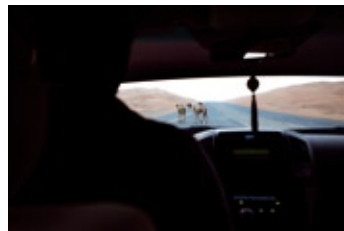
25262



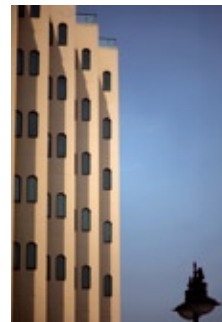
25247



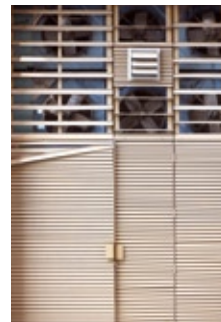
25268



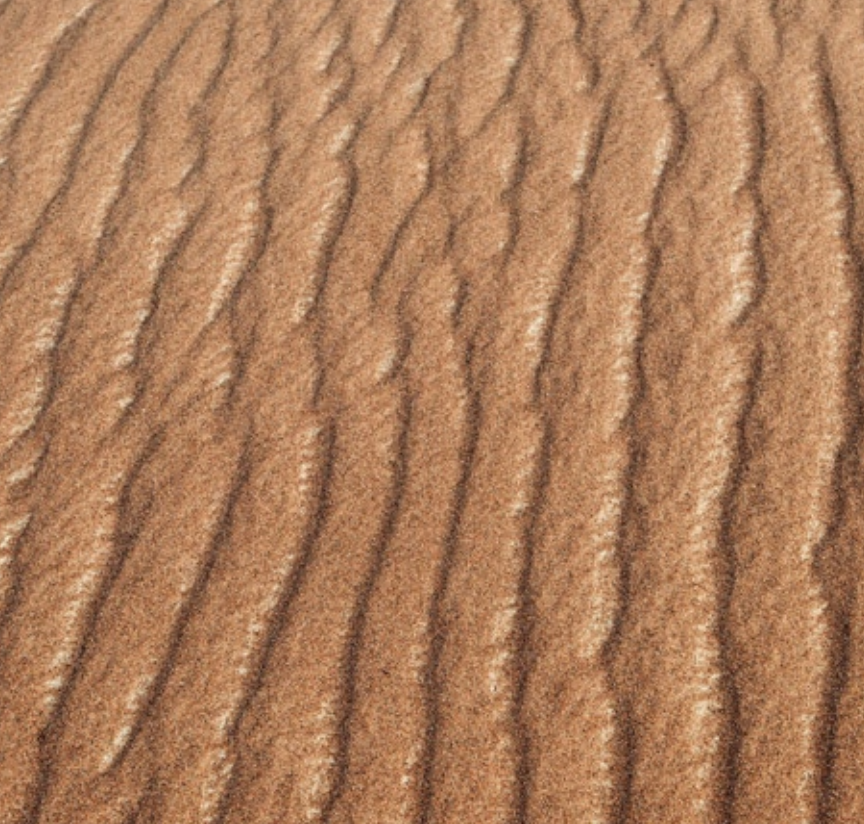
25229



25291



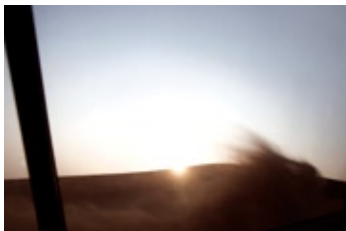
25232



25253



25276



25227



25235



25239



25292



25270



25237



25238



25249



25224



25230



25236



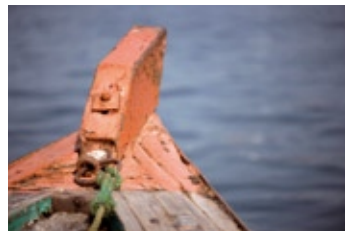
25255



25274



25285



25295



25264



25294



25226



25248



25223



25286



25259



25289



25254



25250



25256



25279



25246



25259



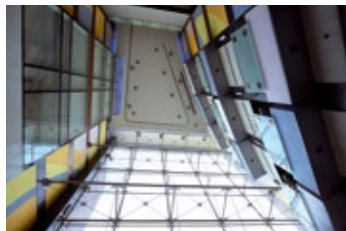
25272



25261



25244



25251



25243



25277



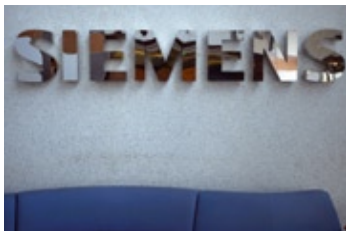
25231



25267



25266



25257



25222



25265



25273



25252



25269



25243



25282



25273



25283



25234



25233



25287



25242



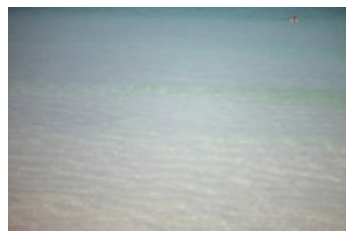
25260



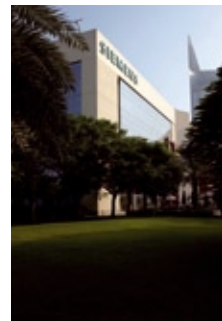
25271



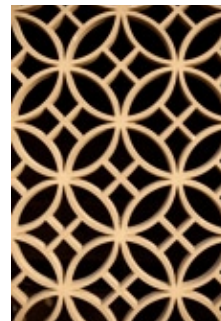
25280



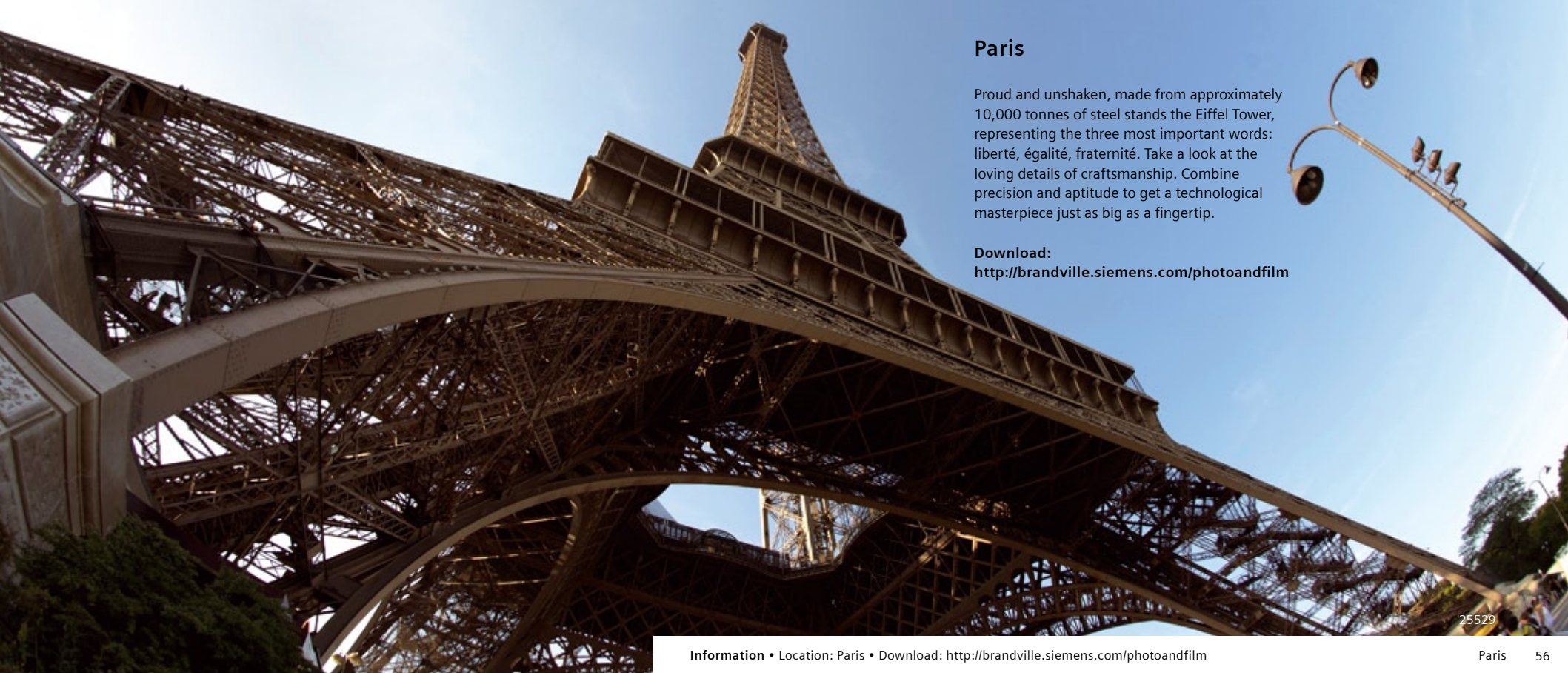
25281



25275



25240



Paris

Proud and unshaken, made from approximately 10,000 tonnes of steel stands the Eiffel Tower, representing the three most important words: liberté, égalité, fraternité. Take a look at the loving details of craftsmanship. Combine precision and aptitude to get a technological masterpiece just as big as a fingertip.

Download:

<http://brandville.siemens.com/photoandfilm>

25529



25463



25520



25525



25536



25479



25559



25491



25539



25489



25556



25547



25462



25506



25533



25496



25468



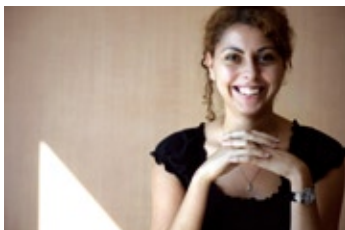
25551



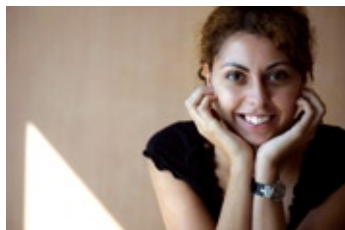
25524



25486



25488



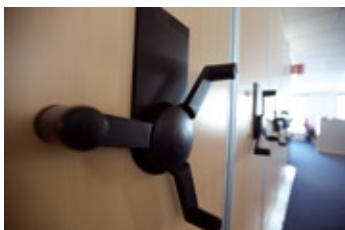
25519



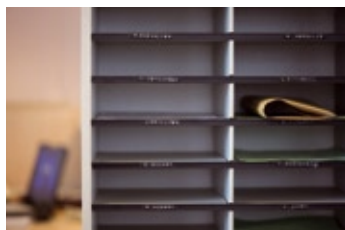
25576



25532



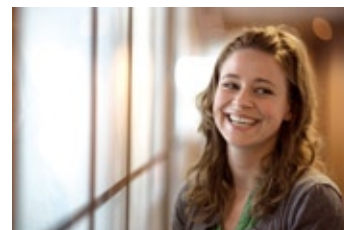
25543



25504



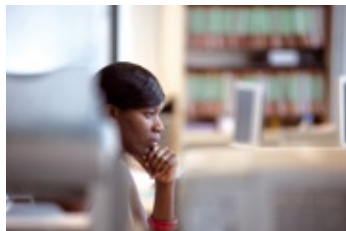
25471



25467



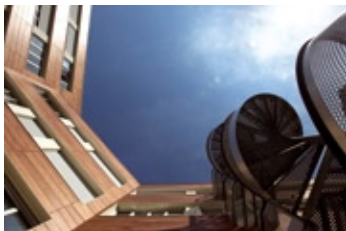
25535



25500



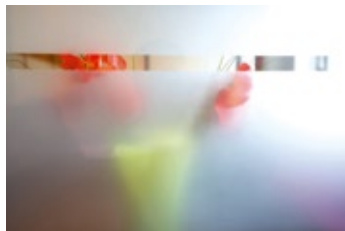
25515



25481



25470



25546



25502



25499



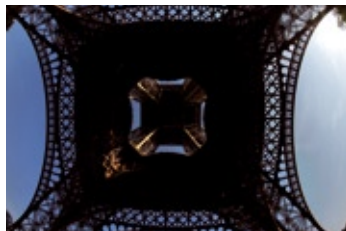
25477



25517



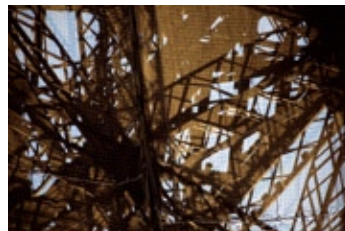
25513



25537



25570



25560



25529



25476



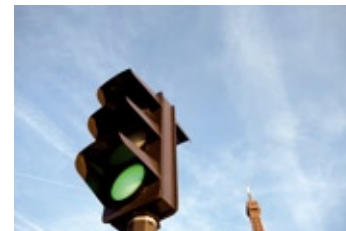
25522



25540



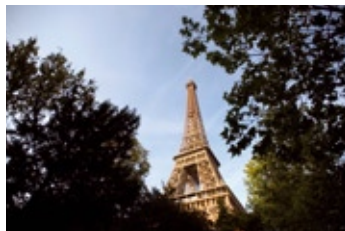
25573



25510



25534



25542



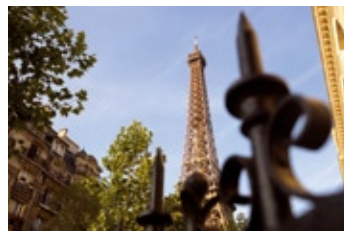
25508



25531



25469



25561



25550



25482



25513



25493



25521



25464



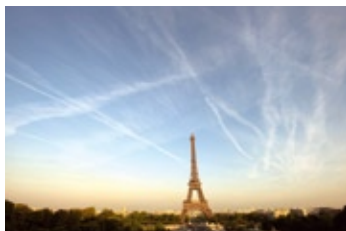
25562



25498



25466



25478



25553



25516



25527



25566



25473



25497



25501



25541



25495



25507



25571



25568



25545



25485



25567



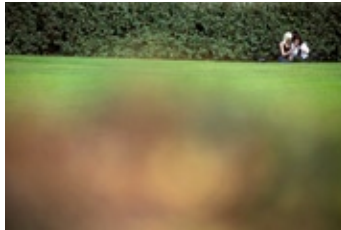
25563



25512



25528



25557



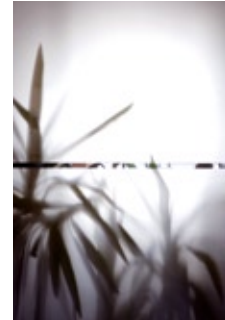
25569



25483



25565



25577



25572



25575



25509



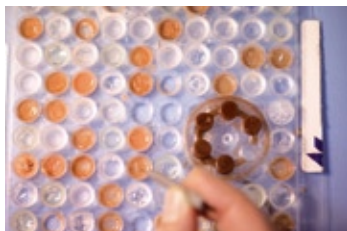
25518



25465



25492



25487



25514



25548



25472



25503



25511



25475



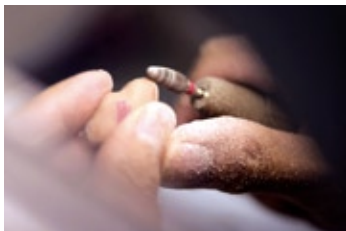
25554



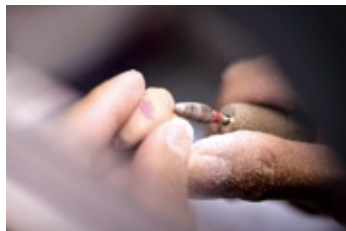
25490



25530



25494



25484



25526



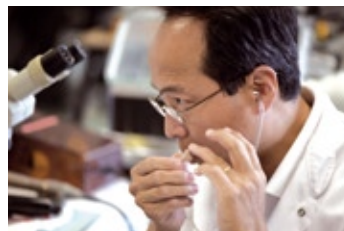
25564



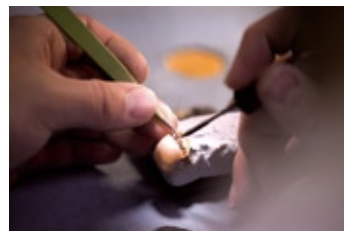
25574



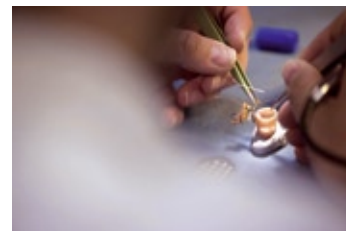
25474



25505



25544



25558



25552



25480



25523



25555



25538



Copenhagen

Look out over the ocean, feel the wind, the sun and the energy. Listen to the rustling of the luscious green grass. Rough, natural and pristine but at the same time modern and imaginative. The art- and design-loving city with its colourful harbour and the famous Little Mermaid welcomes you.

Download:

<http://brandville.siemens.com/photoandfilm>

24850



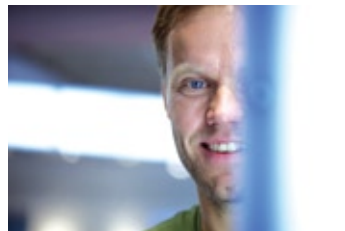
24841



24880



24834



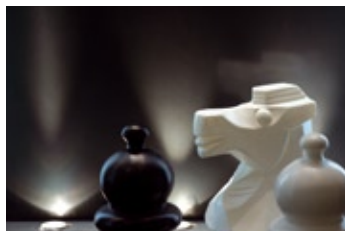
24842



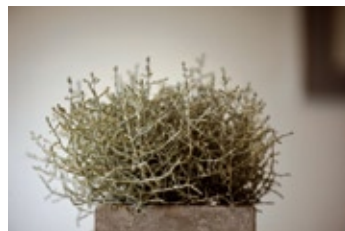
24846



24840



24839



24835



24858



24893



24875



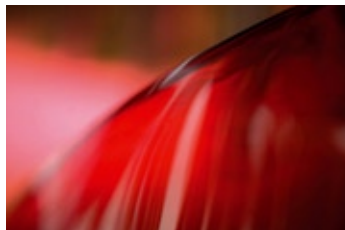
24836



24864



24881



24874



24885



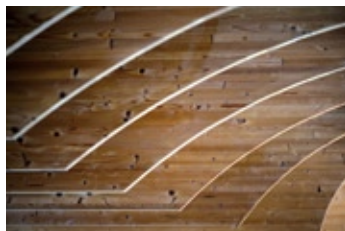
24861



24682



24857



24848



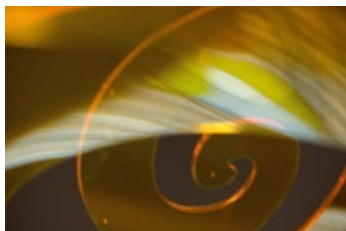
24678



24663



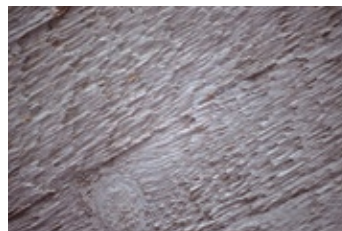
24878



24665



24862



24887



24891



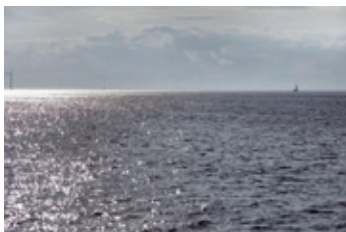
24684



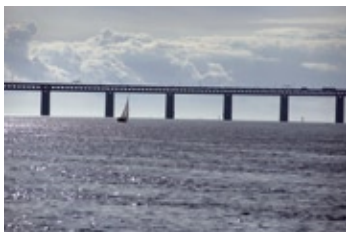
24832



24854



24664



24856



24852



24675



24870



24888



24877



24668



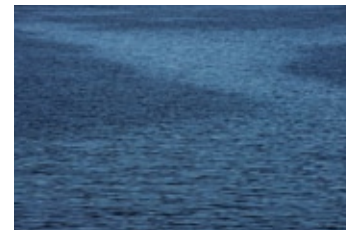
24837



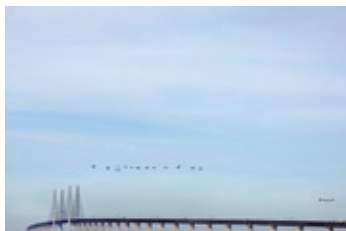
24868



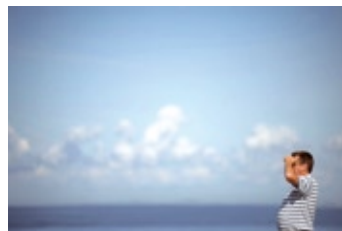
24853



24671



24859



24869



24845



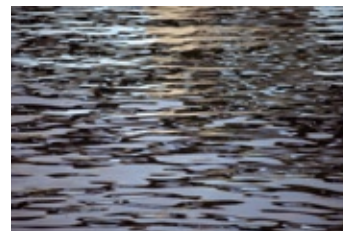
24863



24670



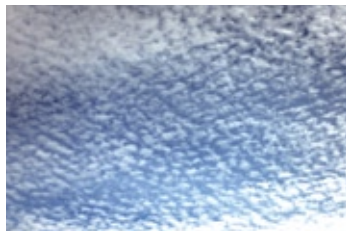
24849



24876



24871



24679



24855



24879



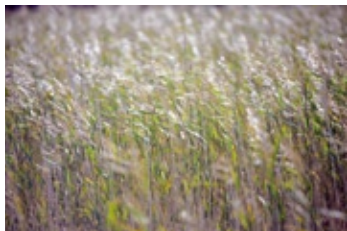
24680



24865



24890



24866



24843



24860



24855



24867



24883



24882



24681



24667



24669



24672



24872



24676



24677



24873



24666



24892



24886



24662



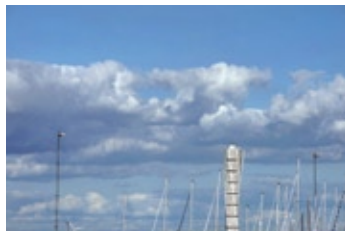
24851



24844



24889



24838



24683



24673



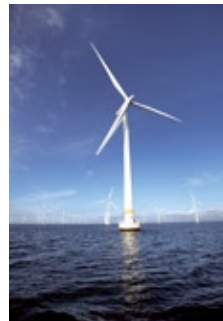
24847



24833



24884



24674

Johannesburg

2010 FIFA World Cup

Jozi, Jo'burg or eGoli, name it as you like – one of the hottest cities in Africa is proud to be your host! How can one describe a country that is so complex? Nelson Mandela, Afrikaans, dusty roads, gnarly trees, breathtaking sunsets. What an outstanding wildlife, what an incomparable fauna... We are proud to be part of this incredible city.

Download:

<http://brandville.siemens.com/photoandfilm>



25024



24973



25011



24954



24965



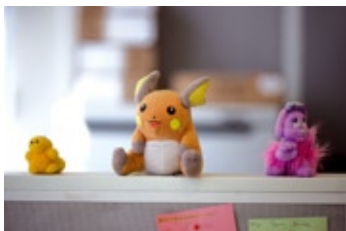
24975



25009



25017



24978



25004



24975



24964



25024



24995



24947



24991



24958



24981



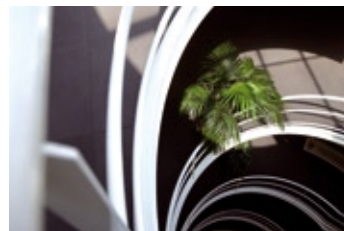
25021



25022



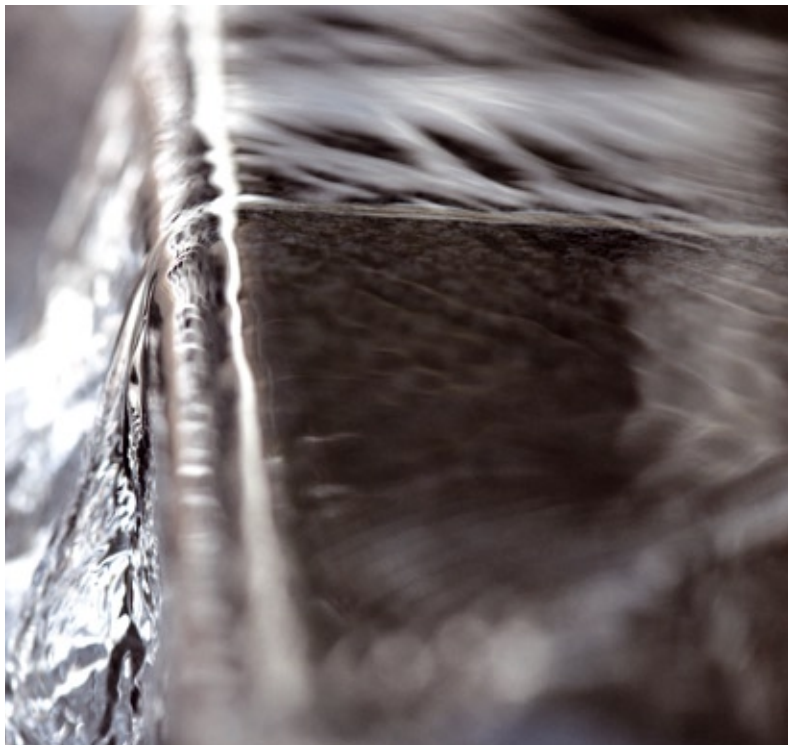
24992



24957



24952



24949



24968



24990



25006



24994



25015



24945



25018



24948



24999



25003



24971



24951



25023



24972



24993



25025



25002



25008



24950



24956



24983



24962



25012



24997



24979



24960



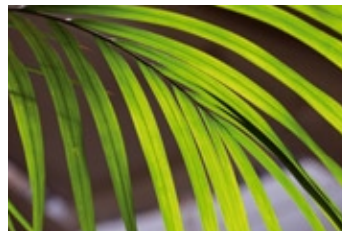
25005



24986



24966



24963



24988



24989



25016



24970



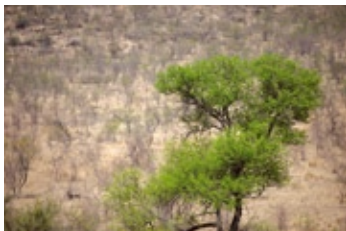
24998



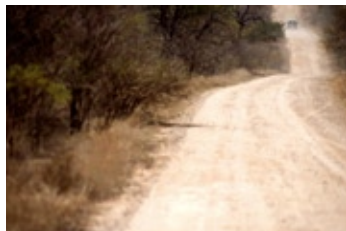
24961



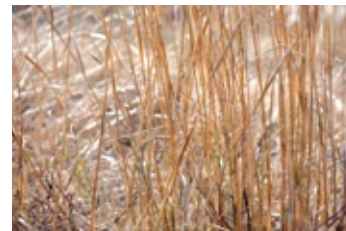
24946



24974



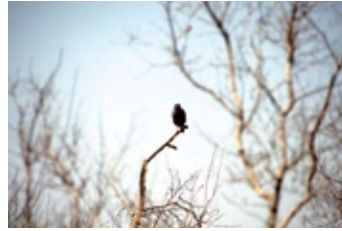
24987



24984



24976



24980



24955



25010



24977



24985



24982



24967



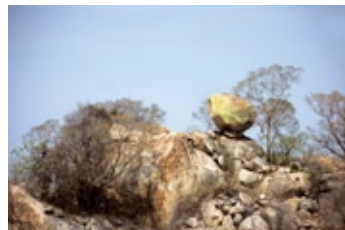
24982



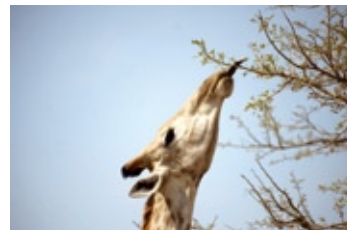
24969



25013



25014



25001



24996



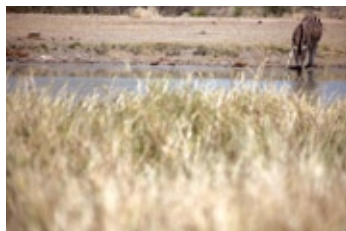
25000



24953



24959



25007



25020



25019



Mumbai

Busy as a beehive and colourful in every respect. High educational standards establish a basis for precise technology for mankind. A cultural melting pot, developing fast and restless.

Download:

<http://brandville.siemens.com/photoandfilm>



25416



25417



25398



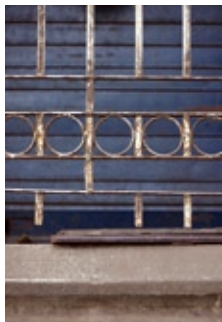
25404



25426



25392



25376



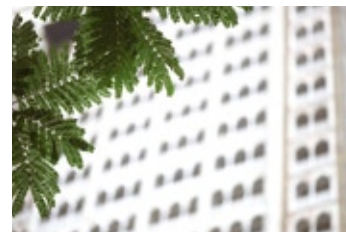
25414



25449



25391



25444



25384



25458



25461



25432



25456



25381



25415



25395



25431



25401



25402



25378



25409



25411



25459



25390



25403



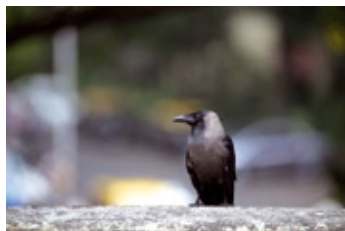
25433



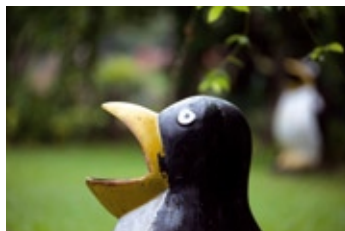
25385



25387



25406



25441



25386



25453



25460



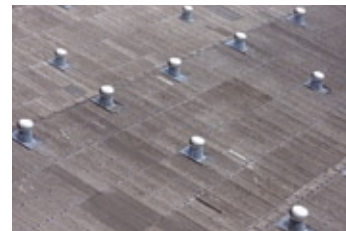
25388



25430



25460



25373



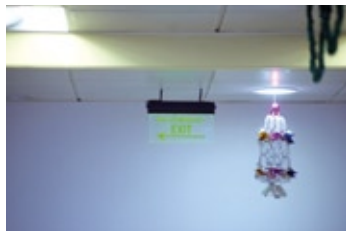
25423



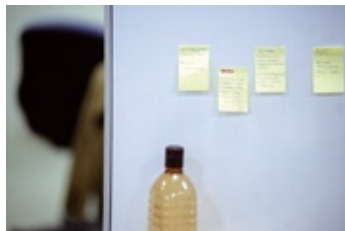
25450



25418



25374



25413



25440



25405



25425



25451



25407



25428



25454



25455



25439



25435



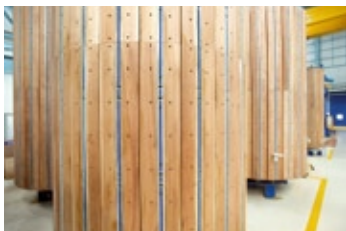
25380



25421



25438



25443



25379



25396



25394



25457



25446



25427



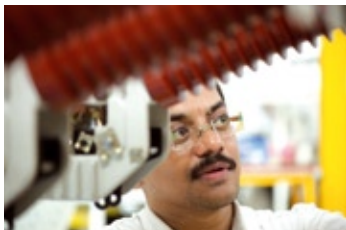
25397



25377



25393



25408



25372



25422



25412



25448



25383



25424



25399



25447



25382



25371



25437



25442



25445



25410



25389



25419



25452



25434



25400



25436



25429

A worker wearing a yellow hard hat and safety glasses is looking up at a large, complex industrial structure, likely a turbine, which is composed of many white, curved segments. The worker is in the lower left corner, and the turbine dominates the upper right portion of the frame.

Görlitz

Small but powerful! This historic city represents German thoroughness. No wonder that Görlitz has become the world's market leader in turbine manufacturing. Connected to Zgorzelec (Poland) in 2004 by a pedestrian bridge, economical chances have increased since then.

Download:

<http://brandville.siemens.com/photoandfilm>



25771



25772



25773



25775



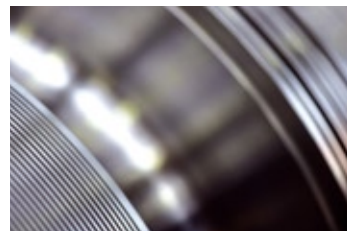
25334



25317



25297



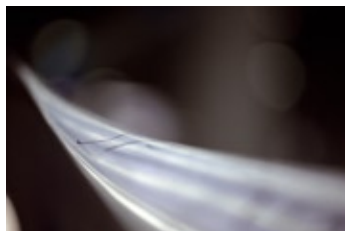
25774



25332



25342



25298



25326



25360



25346



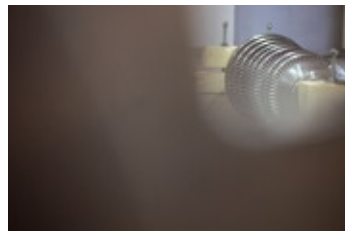
25776



25323



25783



25785



25316



25777



25786



25314



25337



25365



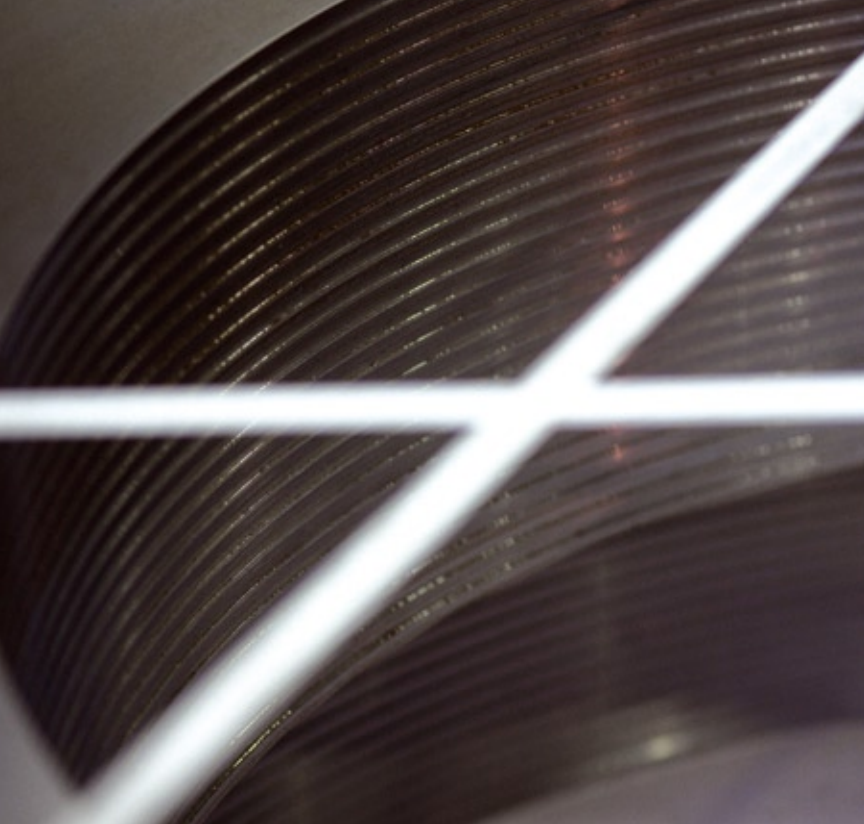
25364



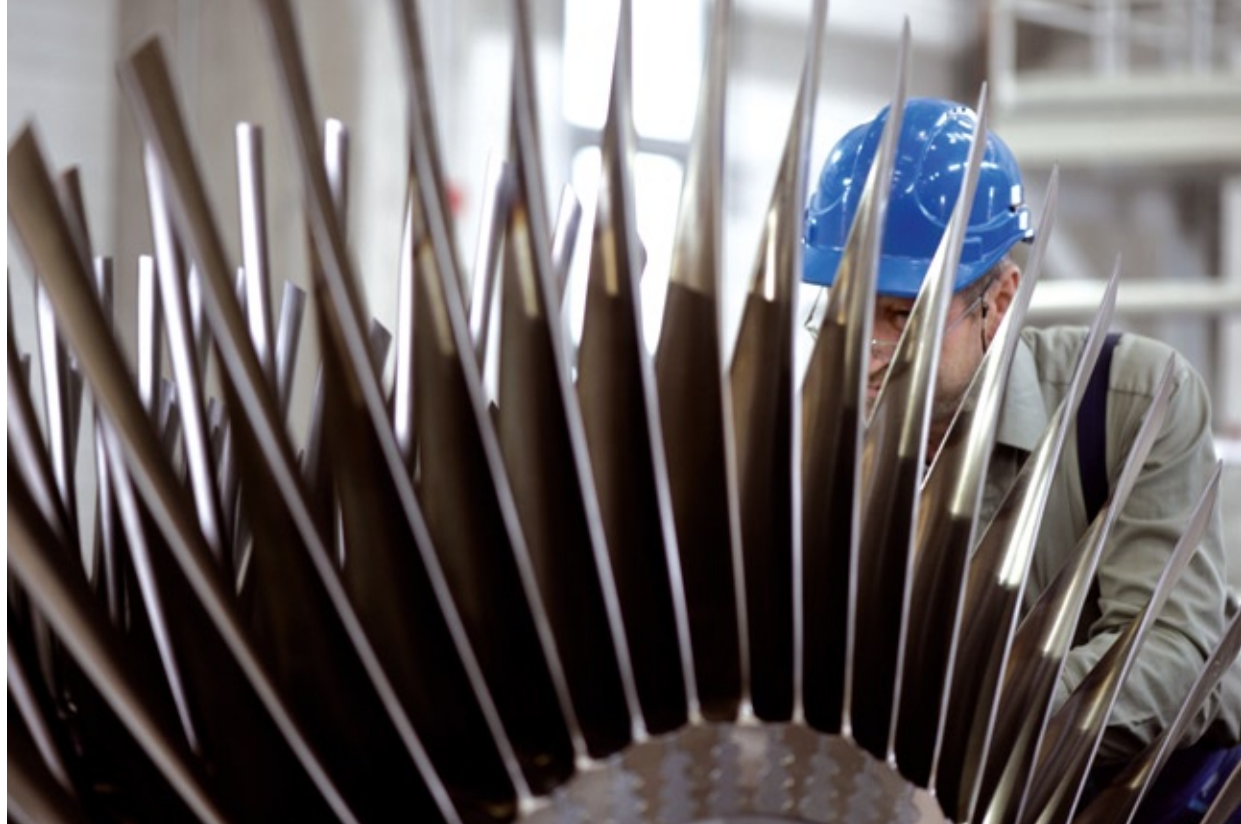
25353



25324



25297



25315



25778



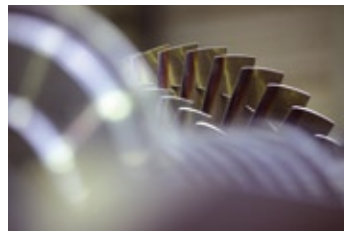
25299



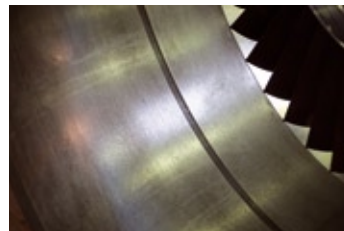
25358



25781



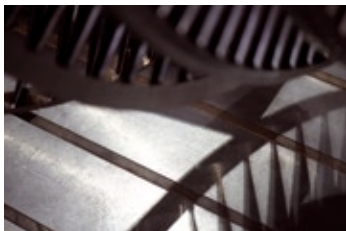
25301



25308



25304



25303



25352



25307



25348



25306



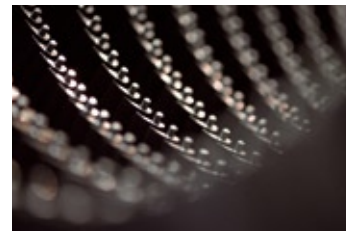
25784



25787



25355



25350



25320



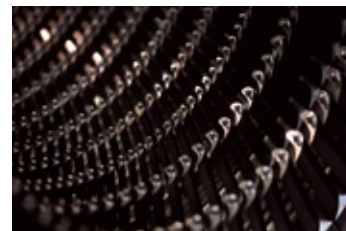
25369



25327



25361



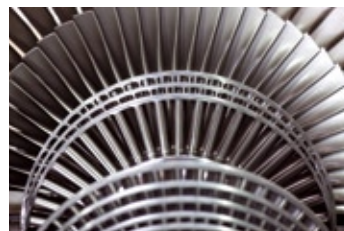
25363



25341



25349



25312



25779



25322



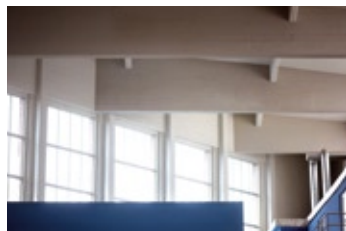
25335



25338



25354



25305



25319



25362



25300



25309



25344



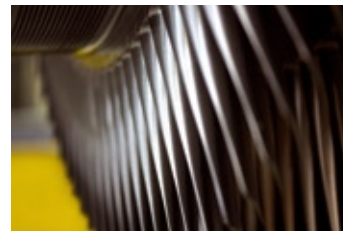
25331



25333



25310



25345



25343



25368



25328



25357



25367



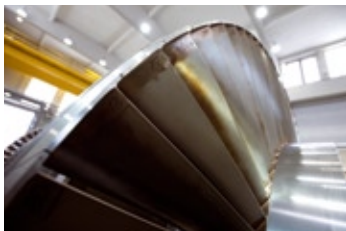
25318



25325



25347



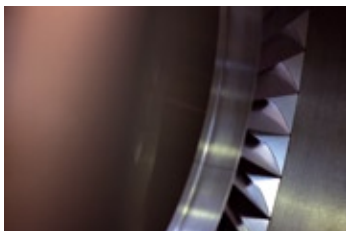
25340



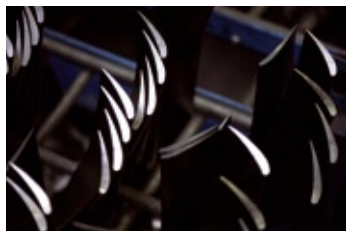
25321



25356



25366



25330



25339



25351



25336



25329



25359



25782



25313



25302



Iceland

Active volcanoes, steaming hot springs, crystal clear fjords, glaciers and glacial rivers dominate this breathtaking and unique landscape. Iceland: home to reindeers and Icelandic horses. Imagine a country that generates over 70% of its energy with its own geothermal power.

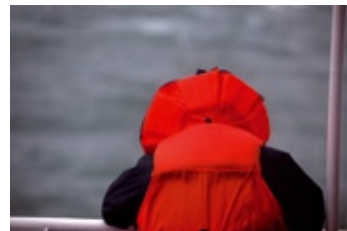
Download:

<http://brandville.siemens.com/photoandfilm>

24933



24938



24941



24898



24915



24937



24923



24939



24931



24903



24922



24942



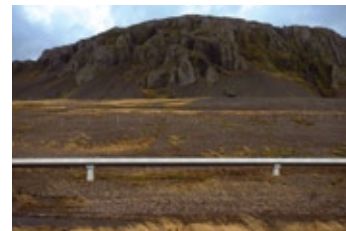
24940



24935



24904



24902



24908



24916



24934



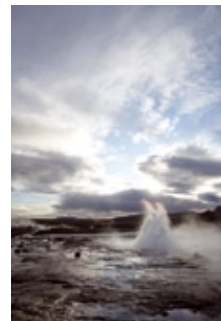
24912



24901



24911



24900



24914



24906



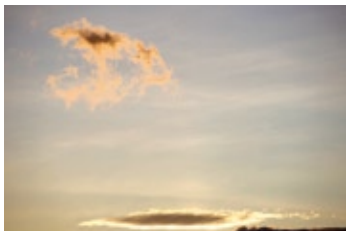
24917



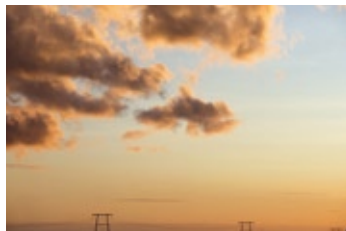
24919



24926



24907



24944



24936



24943



24932



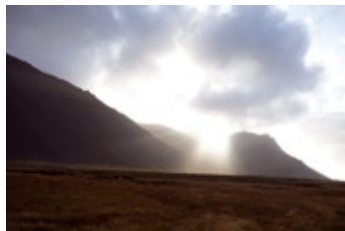
24920



24918



24897



24927



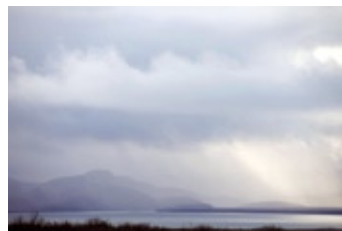
24925



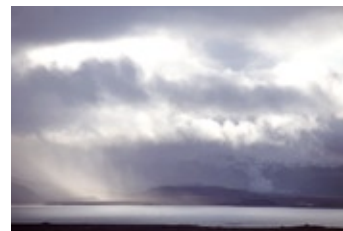
24930



24899



24909



24910



24913



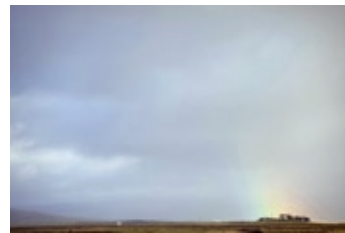
24924



24929



24921



24905



24928

Published by

Siemens AG
Corporate Communications and
Government Affairs

Wittelsbacherplatz 2
80333 Munich
Germany

Further information

Online: <http://brandville.siemens.com>
E-mail: brandville.cc@siemens.com

© Siemens AG 2009
All right reserved

spring communication group
Am Hag 8
83703 Gmund
Germany

Concept and photographs
Magdalena Tille
Chris Tille

<http://www.spring-communication.com>

Project support

Siemens Beijing
Bernd Eitel / Feng Ren / Shuang Lou

Siemens New York and Iselin
Ann-Carolin Reimsbach / Bill Stabile /
Thomas Haas

Siemens Vienna
Ottilie Neumann / Herbert Sattler

Siemens Dubai
Fergi Verghese / Naveen Paryani

Siemens Paris
Valérie Rassel / Barbara Ranavolo

Siemens Copenhagen
Annette Johansen /
John Finnich Pedersen /
Lise Emilie Fritzboeger

Siemens Johannesburg
Greg Gibbons / Shireen Goliath /
Sarita Gouws

Siemens Mumbai
Vivin Easo / Sagar Joshi /
Viswakumar Menon

Siemens Görlitz
Karen Goepfert

Project team

Petra Viehweider
Julia Skrypalle
Jürgen Barthel

